

# BUILD YOUR STARTUP with B V Jagadeesh



IIEC IIT Gandhinagar is offering a unique opportunity for aspiring entrepreneurs to participate in an intensive 1-week program providing a 360-degree overview of the fundamentals of entrepreneurial journey.

The program facilitator **Mr. BV Jagadeesh**, a highly regarded serial entrepreneur, mentor, and angel investor has designed a unique curriculum, synthesizing from his three decades of experience in building & scaling the startups and drawing from others' successes and failures in the valley and other parts of the world.

#### PROGRAM STRUCTURE:

The curriculum is carefully curated keeping in view the Founder's needs & challenges. The whole duration of the program consists of five modules spread across different days.

Day 1: Building a company

Day 2: Idea/ Product readiness

Day 3: Marketing and Sales

Day 4: Pitching and Funding

Day 5: Fundraising, scaling up

#### PROGRAM BENEFITS:

- Opportunity of experiential learning from best mentors, successful founders
- Peer learning among diverse participants
- Hands-on workshops on Innovation, prototyping
- Experience IIEC startup ecosystem
- Opportunity for pre-incubation, incubation and funding from IIEC

**PROGRAM FEE:** Rs. 3,000/- per participant (For students enrolled in an academic program the fee is Rs. 2,000/- per participant)

**APPLICATION PROCESS:** please fill the application form at [forms.gle/nNHJdiQtWS2TLdzA9](https://forms.gle/nNHJdiQtWS2TLdzA9)



**APPLICATION DEADLINE**

**APRIL 25, 2022**

DATES  
**MAY 3-7, 2022**

VENUE  
**IIT GANDHINAGAR**

WEBSITE  
**IIECIITGN.COM**

