

REVISIT >> RETHINK >> REBUILD

INTENSIVE PROGRAM ON

# DEVELOPING HIGH GROWTH VENTURES IN TURBULENT TIMES

AUGUST-OCTOBER 2020

In our Startup ecosystem the current turbulent times are posing challenges to all, especially:

- The startups themselves
- Employees of startups
- Investors
- Customers
- Other stakeholders

While many markets and sectors are devastated, new ones are being or will be created. The opportunity and the need to leverage Technology is more than ever before.

**Now is the time to Revisit >>> Rethink >>> Rebuild**

The program will address the following aspects of your entrepreneurial journey with the help from successful entrepreneurs, business leader and technologists:

- **What is happening around me: The tectonic shifts; Markets are being destroyed and also created; how to rise to the changes**
- **Revisiting my current strategy**
- **Rethinking 'who is my customer' and 'what problem am I helping solve'**
- **Rethinking 'product market fit'**
- **Rethinking technology**
- **Rethinking 'scaling up'**
- **Rethinking 'my team'**
- **Rethinking 'Raising Capital / Working Capital / Conserving cash'**
- **Rethinking 'market access and reach'**
- **Rethinking compliances**

**THE ONLINE SESSIONS WILL TAKE PLACE DURING WEEKENDS STARTING FROM AUGUST 15.**

**WEEKLY ONE ON ONE INTERACTIONS WITH MENTORS DURING WEEKDAYS**

## ELIGIBILITY FOR APPLICATION

Teams (we encourage teams rather than individual applicants) having a reasonably defined problem/idea and / or proof of concept with some user/customer feedback. Revenues in sight will be added advantage.

**FOR MORE DETAILS AND REGISTRATION, PLEASE VISIT**  
[iieciitgn.com/hgv](http://iieciitgn.com/hgv)

**DEADLINE FOR REGISTRATION**  
**AUGUST 10**

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